

A Guide to Navigating the Upcoming Bond Measure

If you are considering getting involved, the following applies to all district employees.

✓ Do ✓

✓ **Do** use KCPS resources to INFORM the public about the bond. (All information must be purely factual, such as: why KCPS is putting the issue on the ballot, how funds will be spent, the impact if it fails, economic consequences, etc.)

..... *During your personal time you may do the following:*

- ✓ **Do** make public appearances on personal time when speaking in favor of the bond.
- ✓ **Do** use your personal phone to text advocacy messages on your own time.
- ✓ **Do** get involved with a committee.
- ✓ **Do** contact friends and relatives on your own time to encourage them to support the bond.
- ✓ **Do** use your personal resources to advocate.
- ✓ **Do** make public appearances about the bond.
- ✓ **Do** put stickers/yard signs on your property.
- ✓ **Do** meet with groups to encourage community members to vote.
- ✓ **Do** advocate in public speeches and statements on your own time and with your personal resources.
- ✓ **Do** attend rallies and wear buttons or T-shirts to advocate for the bond on your own time.

✗ Don't ✗

- ✗ **Don't** use KCPS resources to advocate your position on the bond, including but not limited to publications, mailings, website, social media, computers, Internet access, email addresses, paper, copiers and employee time.
- ✗ **Don't** advocate for or against a bond during workday.
- ✗ **Don't** use parent, student, or employee contact information to share your opinions on the bond.
- ✗ **Don't** make exceptions to community use of facilities policies for advocacy groups.
- ✗ **Don't** act first and think later — you are responsible for following Missouri law.
- ✗ **Don't** send emails from a district email address or texts from a district phone to advocate for the bond.

Attention! Please Note:

A purposeful violation of RSMo 115.646 is a class 4 election offense, punishable by imprisonment of not more than one year or by fine of not more than \$2,500 or both.



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